

THE METALS DIRECTORY IN PRINT

THE POWER OF TWO IN ONE

The print edition of *The Metals Directory* reaches a vast audience of 68,000+* metal service centers, fabricators and OEM/end users (the combined audited circulation of *Modern Metals* and *FFJournal* magazines).

Sections include **Equipment, Materials, Consumables and Services.**

TOTAL CIRCULATION* 68,000+

REGISTER YOUR COMPANY FOR FREE ONLINE
www.themetalsdirectory.com

SHOWCASE YOUR BRAND

COMPANY LOGO

Buy a print company logo and get an online company logo for FREE. Choose from three packages:

GOLD: COLOR LOGO IN THE COMPANY CONTACTS SECTION

- 1 INCH: \$500 NET
- 2 INCH: \$675 NET

SILVER: BLACK AND WHITE LOGO IN THE COMPANY CONTACTS SECTION

- 1 INCH: \$325 NET
- 2 INCH: \$525 NET

Upgrade your logo package with product category logos. Choose from our 800-plus equipment, materials and services categories.

- \$75 NET each

BRONZE: BASIC LISTING

- FREE

Contact Traci Fonville at 312/654-2325, fax: 312/654-2323, tfon@modernmetals.com.

*Publisher's data. Replaces the June issues of *Modern Metals* and *FFJournal* magazines.



BONUS DISTRIBUTION

At trade shows and conferences serving
the metals and metalworking industry.

**Copper & Brass Servicer
Association (CBSA)
Annual Meeting**

April 18-20, Aventura, FL

**American Institute of Steel
Construction (AISC):
NASCC: The Steel Conference**

April 11-13, Baltimore, MD

**RAPID + TCT (3D Printing &
Technology) Show**

April 23-26, Ft. Worth, TX

**Metal Service Center Institute
(MSCI) Annual Meeting**

TBD

**North American Steel Alliance
(NASA) Annual Meeting**

April 23-25, Key Biscayne, FL

**National Coil Coating
Association (NCCA)
Annual Meeting**

April 29-May 2, San Antonio, TX

**Annual Boy Scouts of America
Metals Dinner**

May 10, Chicago, IL

**The Iron & Steel Technology
(AISTech) Conference & Expo**

May 7-10, Philadelphia, PA

**International Manufacturing
Technology Show (IMTS)**

September 10-15, Chicago, IL

**National Coil Coating
Association (NCCA)
Fall Meeting**

September 25-28, Fort Worth, TX

**CRU North American Steel
Conference 2018**

TBD, Chicago, IL

Metalcon 2018

October 9-12, Philadelphia, PA

SMU Steel Summit Conference

August 27-29, Atlanta, GA

IMTS

September 10-15, Chicago, IL

**National Coil Coating
Association (NCCA)
Fall Meeting**

September 25-28, Fort Worth, TX

**Steel Tube Institute (STI) Annual
Fall Meeting**

TBD, Chicago, IL

**CRU North American Steel
Conference 2018**

TBD, Chicago, IL

**International Titanium
Association (ITA) Titanium USA**

October 7-10, Las Vegas, NV

**North American Steel Alliance
(NASA) Fall Conference &
Operational Fair**

October 23-24, Rosemont, IL

Fabtech 2018

November 6-8, Atlanta, GA

**Association of Women in the
Metals Industry (AWMI) Annual
Conference**

November 11-13, Palm Beach, FL

**Specialty Tools & Fasteners
Distributors Association
(STAFDA)**

October 28-30, Phoenix, AZ

**Additive Manufacturing
Americas**

Date and place TBD

PRINT ADVERTISING RATES



DISPLAY ADVERTISING RATES (GROSS)

4-COLOR PROCESS	1x	4x	8x	12x
Page	\$7,290	\$7,150	\$7,000	\$6,850
2/3	\$6,220	\$6,090	\$5,960	\$5,840
1/2 isl	\$6,060	\$5,940	\$5,820	\$5,700
1/2	\$5,240	\$5,140	\$5,030	\$4,920
1/3	\$4,530	\$4,440	\$4,350	\$4,260
1/4	\$3,990	\$3,920	\$3,830	\$3,750

PREMIUM ADVERTISING POSITIONS

TAB PAGES ■ Gross Rate: \$8,500

Published on 100-lb. stock, tab pages are a great way for advertisers to stand out. A total of 8 tab page positions are available for advertisers. Categories include Equipment, Materials, Consumables, Services and Contacts. Advertising is available on the front and back side of each tab page on a first-come basis.

COVER POSITIONS

Reserve your premium position now.

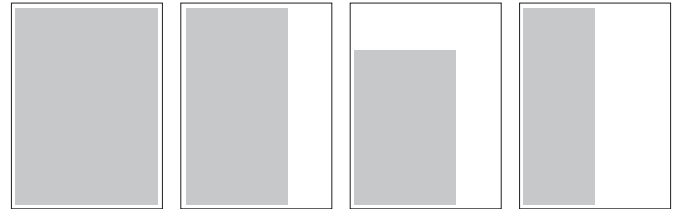
- Inside Front Cover: **\$7,700 GROSS**
- Inside Back Cover: **\$7,500 GROSS**
- Back Cover: **\$8,000 GROSS**

ADVERTISER BONUS

Print display advertisers receive boldface listings and live links in the online directory. All display ad sizes are available. Additional online-only features are also available.

PRINT MECHANICAL SPECIFICATIONS

PUBLICATION TRIM SIZE: 7.875" x 10.75"



FULL PAGE 7.875" x 10.75"
2/3 PAGE 4.5" x 10"
1/2 PAGE ISLAND 4.5" x 7.5"
1/2 PAGE VERT. 3.375" x 10"



1/2 PAGE HORIZ. 7" x 4.75"
1/3 PAGE VERT. 2.125" x 10"
1/3 PAGE SQUARE 4.5" x 4.75"
1/4 PAGE 3.375" x 4.75"

Live Area: Keep live matter at least 1/4" away from trim dimensions.

Bleed: Please allow an 1/8" bleed on all sides. Fractional ads do not bleed.

Single page bleed size: 8 1/8" x 11"

2-Page Spread Bleed: 16 1/4" x 11"

Printing: Web offset, SWOP standards apply.

Binding: Perfect (adhesive)

PRINT MEDIA & FILE FORMATS

Submitting ads electronically is strongly encouraged.

- File size <5 MB may be emailed to carlotta@ffjournal.net
- For file sizes larger than 5MB, please contact Carlotta Lacy, VP Production, at 312/654-2318 to obtain uploading instructions.
- **Preferred File Format:** PDF/X-1a
- **Alternate File Formats Accepted:**
 - High-resolution, press-optimized PDFs
 - Native Application Files: QuarkXpress or InDesign—Include all screen and printer versions of fonts used and

linked high-resolution (300 dpi minimum) images

- Illustrator (create outlines) or Photoshop files
- We do not accept files created in Microsoft Word, PowerPoint, Publisher, CorelDraw, Pagemaker or any presentation software.
- **Image Requirements:** All images for ads should be color corrected and provided at or above our minimum resolution requirement of 300 dpi. Image files should be CMYK and in .tif or .eps file format.

Submitting ads on physical media is also permitted.

Submit all materials to:
 Trend Publishing, 625 N. Michigan Ave., Suite 1100, Chicago, IL 60611

Proofs: A SWOP Certified* contract level proof is required for color guidance on press. Color laser & ink jet proofs will only be used for content checking and will not serve as color guidance on press. If a SWOP certified proof is not supplied, Trend Publishing cannot guarantee the color reproduction of your ad.

*For more information on SWOP standards and acceptable proofs, please visit

www.swop.org or www.idealliance.org.

Film: Film negatives are not accepted.

Alterations to Materials: Requests for minor changes to existing or on-file materials will be reviewed on an individual basis. Depending on how the original files are set up, it may not be possible to make some changes, and therefore new materials may be requested.

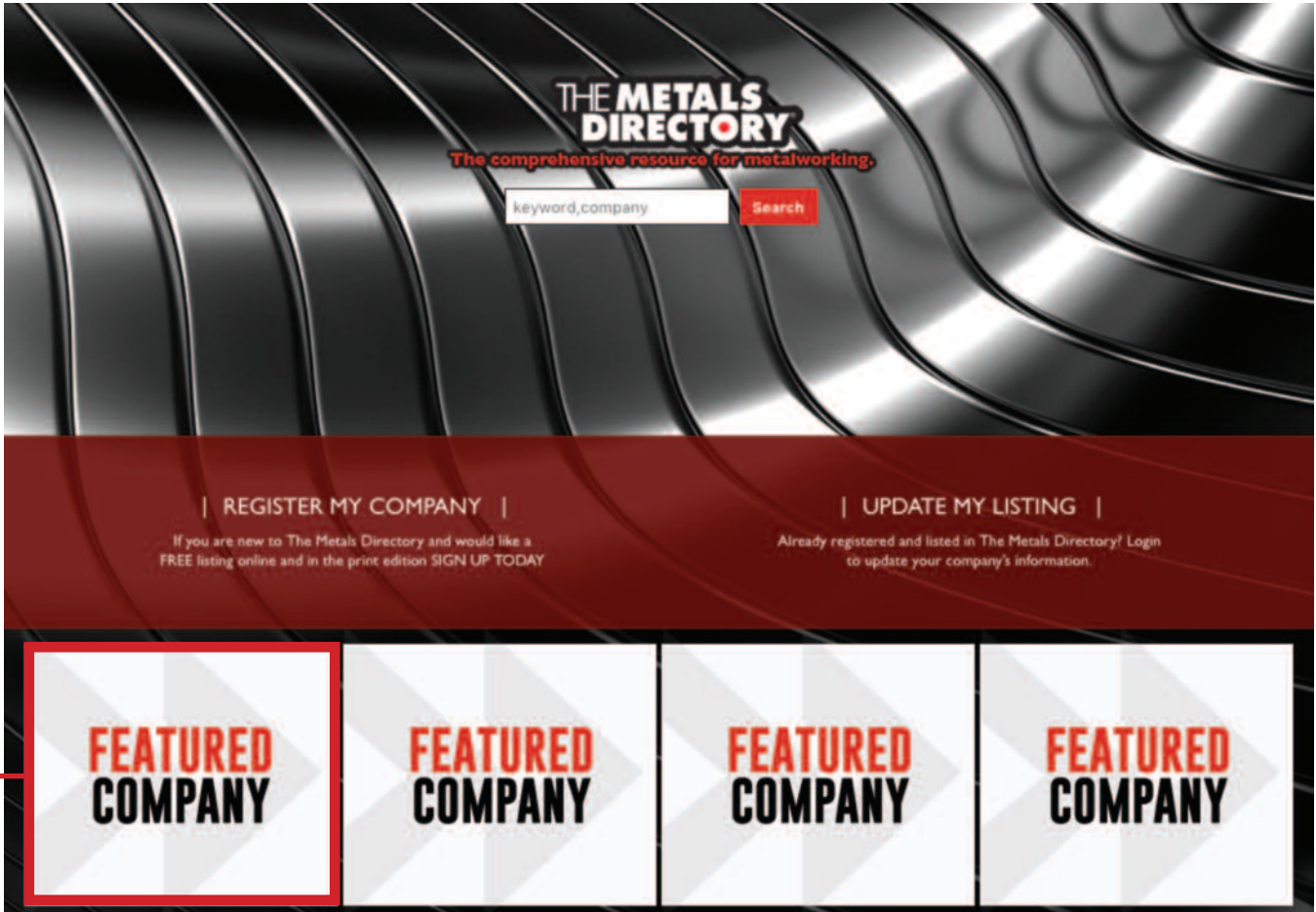
CONTACT

Carlotta Lacy, VP Production
 312/654-2318 • 312/654-2323 fax
 carlotta@ffjournal.net

THE METALS DIRECTORY ONLINE

www.themetalsdirectory.com

Your premier search engine for metalworking equipment, materials, consumables and services—featuring over 2,000 listings in more than 1,000 categories.



FEATURED COMPANY HOMEPAGE ADS

BUILD BRAND AWARENESS WITH EACH AND EVERY USER OF THE METALS DIRECTORY

FEATURED COMPANY HOMEPAGE ADS — Be one of four companies to display your message on our home page and key landing pages — links to your detailed listing.

SPECS: 336 X 280 PIXELS

CONTACT TRACI FONVILLE AT 312-654-2325 OR TFON@THEMETALS DIRECTORY.COM TO TAKE ADVANTAGE OF INTRODUCTORY PRICING.

THE METALS DIRECTORY ONLINE

The screenshot shows a search results page for 'steel bar'. On the left is a red sidebar with filters: 'SHOW RESULTS FOR', 'BY EQUIPMENT', 'BY MATERIAL', 'BY CONSUMABLE', 'BY SERVICE', 'A-Z INDEX', and 'SHOW RESULTS BY' (with dropdowns for Country, State or Province, and City). A 'Search' button is at the bottom of the sidebar. The main content area shows 'Selected Capabilities' with a 'steel bar' tag, 'Displaying companies 1 - 20 of 378 in total', and a list of companies including A & P Alloys Inc., A.D. MACKAY Inc., A.E.D. Enterprises, A.E.D. Motorsport Products, A.M. Castle & Co., AMI Metals Inc., AZCO Steel Co., Acclaim Metals Inc., and Accumet Specialty Metals Inc. On the right, three 'BUTTON AD' placeholders are highlighted with a red border and a red line extending to the right.

SEARCH RESULT BUTTON ADS

Be one of three companies to grab a decision maker's attention with **EACH** and **EVERY** product search—links to your detailed listing.

SPECS: 180 X 150 PIXELS

CONTACT TRACI FONVILLE AT 312-654-2325 OR TFON@THEMETALSDIRECTORY.COM TO TAKE ADVANTAGE OF INTRODUCTORY PRICING.

THE METALS DIRECTORY ONLINE

The screenshot displays the website's search interface. On the left, a red sidebar contains filters for 'SHOW RESULTS FOR', 'BY EQUIPMENT', 'BY MATERIAL', 'BY CONSUMABLE', 'BY SERVICE', 'A-Z INDEX', and 'SHOW RESULTS BY' (Country, State or Province, City). The 'BY EQUIPMENT' section has 'Coil Processing (192)' checked. The main content area is titled 'Premium Sponsors' and features two listings:

- Red Bud Industries**: 200 B & E Industrial Dr., Red Bud IL. Contact: rbi@redbudindustries.com, (618) 282-3801, www.redbudindustries.com.
- Butech Bliss**: 550 S. Ellsworth Ave., Salem OH. Description: 'Butech Bliss is a leading innovator providing equipment solutions for coil processing, cold reduction, and mill application equipment for over 130 years...' Contact: lliposchak@butech.com, (330) 337-0000, www.butechbliss.com.

Below the sponsor listings, there are 'Selected Capabilities' buttons for 'Coil Processing' and 'Coil Processing - Coil Equipment'. A note states 'Displaying companies 1 - 20 of 192 in total'. Below this, two more company listings are visible: 'A & P Alloys Inc. West Bridgewater MA' and 'A&B Mfg. Inc. Crown Point IN'.

CATEGORY SPONSORSHIPS

Make sure that the first search result a decision maker sees is your company's listing. Secure one of the top two spots in targeted search results for an entire year. Purchase a Category Sponsorship and receive all **ENHANCEMENTS** to your company's listing for FREE (details on next page).

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THE METALS DIRECTORY ONLINE



OHIO GRATINGS, INC.

Ohio Gratings, Inc.

Ohio Gratings designs and manufactures steel, aluminum, and stainless steel bar grating products for platforms, catwalks, trenches, screens, grilles, sunshades, fencing, mezzanine flooring, pallet rack decking, shelves, bridge decking and pedestrian walkways. This single focus on bar grating products has allowed the company to gain expertise and build a trusted reputation in the steel and aluminum bar grating industry. Ohio Gratings supports customers across the globe delivering products for architectural, bridge and transportation, commercial, environmental, industrial, material handling and public access applications and projects. The company provides engineering, detailing, project management, custom fabrication and finishing services that complement its diverse product offering.

CONTACT

(800) 321-9800

(330) 477-7872 (Fax)

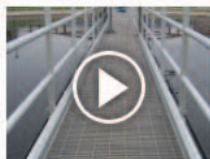
info@ohiogratings.com

www.ohiogratings.com

5299 Southway St. SW

Canton, OH 44706 United States

Map it



BRANCHES

OHIO GRATINGS, INC.

(888) 207-9392

info@ohiogratings.com

www.ohiogratings.com

5500 Cedar Crest

Houston, TX 77087 United States

Map it

RESOURCES Download pdf reader

<http://www.modernmetals.com/item/12462-the-go-to-for-gratings.html>

<http://www.modernmetals.com/item/14056-ohio-gratings-inc-promotes-shaun-eller-to-coo.html>

<http://www.modernmetals.com/item/8491-ohio-gratings-provides-aluminum-bar-screen-for-florida-condo-project.html>

<http://www.modernmetals.com/item/8246-ohio-gratings-provides-aluminum-louvers-for-condo-project.html>

<http://www.modernmetals.com/item/8024-the-road-less-traveled.html>

ENHANCEMENTS

Enhance your company listing for a more complete picture of your company and its capabilities.

COMPANY LOGO \$300

Have your company's logo appear with your listing — will show up on search results.

CONTACT LISTING \$25

Have your full address, phone number, email, and website show up on the search results.

COMPANY DESCRIPTION \$50

Have your 100 word Company description show up on the search results.

GALLERY \$50 EACH

Showcase your installation photos, product shots, facility photos, or video (link to Youtube video) etc.

RESOURCE \$50 EACH

Provide links to your company's existing content; Articles, whitepapers, webinars, literature, Blogs, etc.

CONTACT TRACI FONVILLE AT 312-654-2325 OR TFON@THEMETALS DIRECTORY.COM IF YOU HAVE ANY QUESTIONS.

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